TE KOHA

NO MORE NITZ
Specialized Head Lice Treatment Salon

NMN Manufacturing

MENS SHED

# UNDISPUTED LEADERS OF A UNIQUE

# 'ONE OF A KIND' SERVICE

## FIVE SERVICES IN ONE

**BENEFITS**

**EXCLUSIVE Product Range**

**NMN 100% Service GUARANTEE**

**Hairware, MYOB & IT Support**

**Financials, Stock, Time Clock, Payments, Marketing, Sales**

**Franchised Community Service Model**

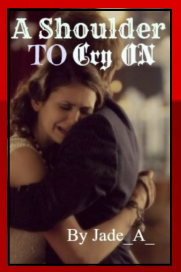
**Ample Volunteer Opportunities**

**Community Service, Humanitarian**

**Not for Profit, Tax Exempt**

**Established since 2009**

## NO MORE NITZ
## TE KOHA (The Gift)
## NMN MANUFACTURING
## MENS SHED
## TRAINING & DEVELOPMENT



**Tino Rangatiratanga Foundation**
**Head Office Salon**
**Salon 5, 114 Harris Street**
**Parramatta NSW 2150**
**Phone: 02 9893 8441**
**admin@nomorenitz.com.au**
**www.nomorenitz.com.au**

# NO MORE NITZ - TE KOHA - MANUFACTURING - MEN'S SHED - T&D

## FIVE SERVICES IN ONE

No More Nitz—Free Head Lice Treatments - Exchange - A Gift for Another
Te Koha (The Gift) - Family and Individual Community Services, 24hr Meals, Food Packages, Clothing, Beds, Showering, Lockers, Support
No More Nitz Manufacturing - Bottling / Packaging / Warehousing
Men's Shed
Training & Development
Supported by Paid Volunteers, tax exempt

Storyline: Individual goes to No More Nitz for a free head lice treatment in exchange for a Gift for Another. The Gift goes next door to Te Koha to help someone else or a family. No More Nitz Clinic, No More Nitz Manufacturing, Te Koha, Men's Shed and T&D Unit offer voluntary paid jobs, tax free, to those in need of a job or those that want to help the community service.
Through one Humanitarian Project we have 'Feed the People', allowed another to regain dignity for self, through 'Self Care' and 'Voluntary Work' which in turn will help to 'Heal Self and Heal the Land'

# INTRODUCTION - FIVE SERVICES IN ONE

## 1. NO MORE NITZ

NO MORE NITZ is a unique Specialist Head Lice Treatment Salon where we guarantee 'ONE TREATMENT ALL LICE AND NITZ GONE'. NO MORE NITZ represents a practical and common sense approach to treating head lice. Our primary objective is to provide a convenient and efficient 2 hour service, offering clients an experience that has never before been achieved with an exceptional 100% Satisfaction Guarantee.

Our proven treatment service, procedures, preset pricing, strict hygiene and quality assurance standards, operational procedures and excellence in customer service are of the highest possible standards.

**PRODUCTS**

All products from No More Nitz are available for sale to all customers.

**COST OF SERVICE**

In exchange for a head lice service, we ask that the client gives a gift to another individual or family, the principle is 'like for like'. That gift is given to Te Koha.

**HAIRDRESSING**

NO MORE NITZ has a dedicated area for hair dressing with professional hair dressers.

**VOLUNTARY PAID WORK**

The salons will create voluntary paid cash jobs for youth and women, tax exempt for those in need of a job.

The roles will includes:

- Head Lice Specialists
- General Cleaning
- Hair Dressers
- Supervisors and more

No experience is required. Training Provided

## 2. TE KOHA (The Gift)

Te Koha (The Gift) is an extension of No More Nitz. "The Gift of Life is Giving."

Te Koha is a community and humanitarian service for anyone in need, homeless, youth, elderly, women and children, men and disadvantaged.

Te Koha will provide:

- 12 hour Cafe/Kitchen
- Clothing Area
- Food Pantry
- Ablution Block Male and Female
- Storage Lockers
- Lounge Area
- In-door & Out-door sleeping areas
- Safe living areas for Women and Children
- Men's Shed
- Healing Areas
- Computer and Phone Room
- Kids Play Area
- Youth Zone Indoors and Outdoors
- Intuitive Counselling
- A shoulder to Cry on & Someone to talk to

**COST OF SERVICE**

The service is free or a 'Koha' (Gift) for another.

**VOLUNTARY PAID WORK**

Te Koha will create many and varied voluntary paid cash jobs, tax exempt for those in need of a job.

The roles will includes:

- Management, Supervision
- Cooking
- General Cleaning, Helping Hands, Volunteers
- Storage and more

No experience is required. Training Provided

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## 3. NMN MANUFACTURING

NMN Manufacturing develops and manufactures the No More Nitz head lice treatment and prevention products.

The products are delivered to all the No More Nitz Salons in Australia and New Zealand.

**VOLUNTARY PAID WORK**

The service will create voluntary paid cash jobs, tax exempt for those in need of a job.

The roles will includes:

- Bottling
- Warehousing
- General Cleaning
- Storage

No experience is required. Training Provided

## 4. TRAINING & DEVELOPMENT

Training and Development is a training centre for individuals to learn:

- Management
- Project Management & Leadership
- Supervision
- Head Lice Treatment Specialist
- Bottling & Warehousing
- Foundation and more

**COST OF TRAINING**

The training is free or a 'Koha' (Gift) for another.

## 5. MENS SHED

A place to go regardless of age to assist with hands on volunteer opportunities associated with the overall community service plan but also a place to go to talk and improve the overall health of all men.

# NO MORE NITZ

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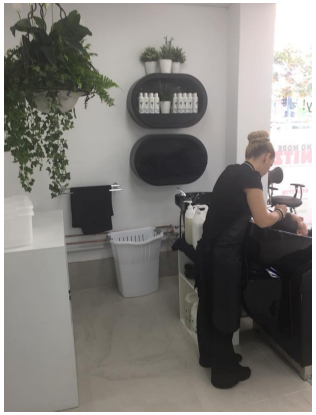

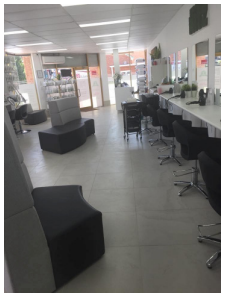

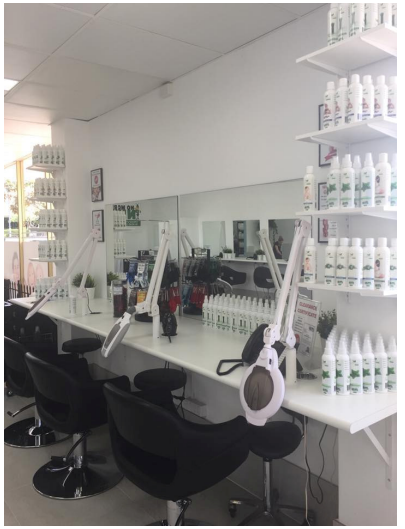

# TE KOHA (The Gift of Giving)

Te Koha is a place for those in need of assistance. A service to make ones day better.

Te Koha is a community and humanitarian service for anyone in need, homeless, youth, elderly, women and children, men and disadvantaged.

Te Koha will provide:

- 12 hour Cafe/Kitchen
- Clothing Area
- Food Pantry
- Ablution Block Male and Female
- Storage Lockers
- Lounge Area
- In-door & Out-door sleeping areas
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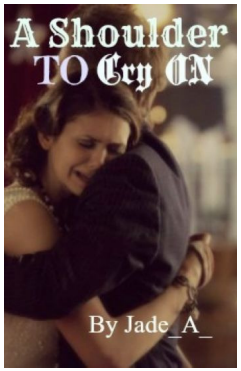
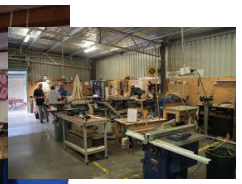
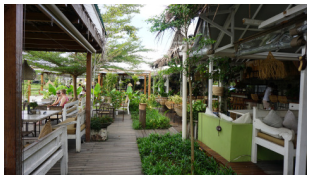






# NMN MANUFACTURING

NO MORE NITZ
Specialized Head Lice Treatment Salon

100% ORGANIC
ANTI-LICE
ORGANICS

## ANTI-LICE TREATMENT

*NATURALLY ORGANIC *SAFE *NON-TOXIC
*NON STAINING *NON-IRRITATING

This product effectively eliminates head lice from hair and scalp. By using naturally organic minerals and oil elements, this product offers a family friendly solution to your head lice problem.

**TREATMENT DIRECTIONS:** Shake bottle well before use. For head lice outbreaks apply **Anti-Lice Treatment** to the hair for 20mins to 40mins depending on the density of head lice. Use the head lice comb to remove the head lice and their eggs from the hair. Use the **Anti-Lice Shampoo** and **Anti-Lice Conditioner** to wash and clean the hair.

**PREVENTION PRODUCTS:** To prevent head lice contamination everyday, gently apply the **Anti-Lice Leave In Prevention Spray** to the hair and shoulder area of your clothing, in the morning, daily. **Anti-Lice Shampoo** and **Anti-Lice Conditioner** can be used daily. Use the **Anti-Lice Upholstery Spray** on the; mattress, car, upholstery, lounges, hats, jackets and school bags; to rid head lice from your clothing, house and car.

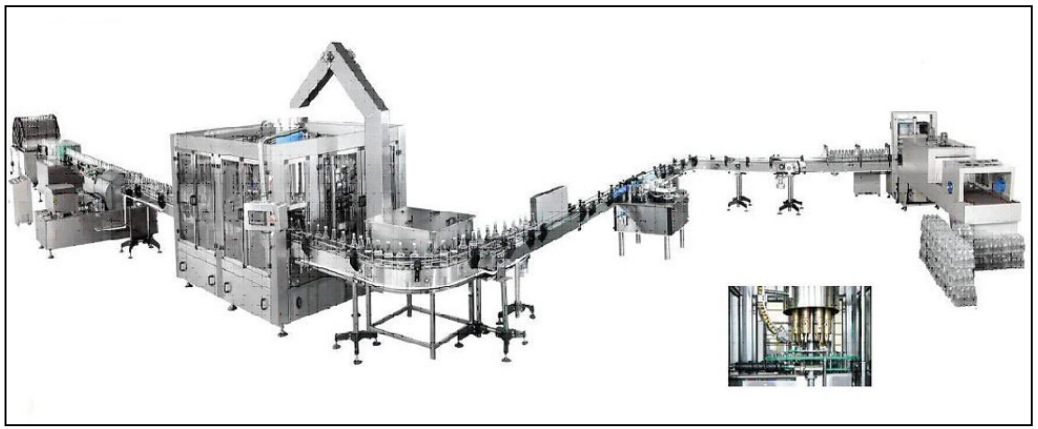
- Fresh Fragrance
- Healthy Shiny Hair
- All Hair Types
- Safe for kids
- Pregnancy safe

5+Years RESEARCH

INGREDIENTS: Water cetearyl alcohol cetrimonium chloride, chamomile jojoba oil aloe vera lanolin alcohol D-panthenol, disodium EDTA sodium hydroxymethyl glycinate PPG-26 glucose ether,citric acid perfume glycerine sorbitol triticum vulgare bicarbonate germ oil triethanolamine imidazolidiny urea chloracetamide p-chloro, fermented spirit. WARNING: In case of accidental ingestion, get medical help or contact a Poison Control Centre right away. Avoid contact with eyes.

www.nomorenitz.com.au

100% ORGANIC
ANTI-LICE
ORGANICS



## PRODUCT RANGE

Product Orders 02 9893 8441

**ANTI-LICE TREATMENT**
**1) EVERYDAY USE 2) PREGNANT WOMEN 3) BABIES**

The No More Nitz Anti-Lice **TREATMENT RANGE** has been designed for everyday use, pregnant women and babies. Our exclusive treatment is now available to you. It is a naturally organic product with 100% guaranteed success in our exclusive salons. You can learn more about the treatment process by purchasing our proven method on DVD, called **THE SECRET.**

**ANTI-LICE LEAVE IN PREVENTION SPRAY**

The No More Nitz Anti-Lice **LEAVE IN PREVENTION SPRAY** has been designed for everyday use. It is to be used in the morning by applying a gentle mist to the styled hair, shoulders and back of head, to prevent the reoccurrence of head lice. This product acts like a protective shield against further head lice infestations.

**ANTI-LICE UPHOLSTERY SPRAY**

The No More Nitz Anti-Lice **UPHOLSTERY SPRAY** has been specifically designed for head lice prevention on your upholstery, in your car, on your seat covers, mattresses, couches, hats, jumpers, jackets, carpets, school bags etc. Prior to spraying these surfaces, vacuum and wipe accordingly.

**ANTI-LICE SHAMPOO**

The No More Nitz Anti-Lice **SHAMPOO** is a head lice prevention product for everyday use for all family members. This product acts like a protective shield against further head lice infestations.

**ANTI-LICE CONDITIONER**

The No More Nitz Anti-Lice **CONDITIONER** is a head lice prevention product for everyday use for all family members. This product acts like a protective shield against further head lice infestations.

NEW

**NIT GEL**

The No More Nitz Anti-Lice **NIT GEL** is a head lice prevention product for everyday use for all family members. This product acts like a protective shield against further head lice infestations. Apply daily to styled hair.

**SPECIALIST LICE COMB**

The No More Nitz quality approved **HEAD LICE COMB** is a unique micro grooved comb to actively remove all lice and their eggs without damaging the hair. This is the only comb used in No More Nitz salons.

# TRAINING AND DEVELOPMENT

We offer one on one effective training programs that support the mission, vision, and values of our community services. Our programs are unique in that we do not offer “off the shelf” training. Each program is tailored to our service needs, the customers, the volunteers and their skill levels. Our training evaluations are excellent across programs and show consistent, rigorous training in a supportive, engaging, fast-paced, and fun environment.

COURSE MODULES

Customer Service
Specialist Head Lice Consultant
Specialist Head Lice Management
Bookkeeping
Warehousing
Bottling
Stock Control
Hospitality
General Cooking
Administration
Project Management
Community Service Management
Communication Skills
Carpentry
Cabinet Making
Foundations
Marketing
IT
Financial Control
Leadership Management

# MENS SHED

The Men's Sheds  is accessible to all men and whose primary activity is the provision of a safe, friendly and healing environment where men are able to work on meaningful projects at their own pace in their own time in the company of other men. A major objective is to advance the well-being and health of their male members and to encourage social inclusion.

The Men's shed will;

- prioritizes the well being of all men valuing the role that Men's Sheds play in the prevention of social isolation by providing a safe, friendly and welcoming place for men to work on meaningful projects and to contribute to the wider community, and
- will endeavor to always address the needs of Men's Sheds and to source further funding and resources for the direct benefit of sheds.

The Men's Shed is committed to encouraging engagement and participation, improving the health and well-being of all men.

*"Men's Sheds are not just fixing furniture and building toys, they are helping men and building communities."*

## SCHEDULE OF FEES AND COSTS TO OBTAIN AND OPERATE THIS COMUNNITY SERVICE

| | |
|---|---|
| **Foundation Name** | TE KOHA RANGIHOU |
| **Settlor (2) / Trustee (1)** | The Crown TBA |
| **Financial Manager** | Crown Financial Management & Services |
| **Guarantor:** | The Crown |
| **Creator/Grantor:** | Kapene Alexander, Tahlia Alexander, Jada Alexander |
| **Commencement Date:** | 1st November 2018 |
| **Term & Renewal Term** | Five (5) years |
| **Potential Premises:** | Cnr George and Purchase Street, Parramatta |
| **Creator - Initial Fee for IP Rights:** | 30% of total cost of project payable on the date of this Agreement. |
| **Creator - Ongoing Fee for IP Rights:** | 7.5% of contributions payable weekly |
| **Creator - Marketing Fee:** | 3.5% of contributions payable weekly |
| **Creator - Yearly Renewal Fee for IP Rights:** | 5% of total cost of project payable on the date of this Agreement. |
| **Creator - Training Fee per individual** | $5,600 per individual |
| **Creator - Project Management Fee** | 10% of the budgeted Fit Out Costs - If undertaken by Creator |
| **Creator Assistance - Project Management Fee** | 5% of the budgeted Fit Out Costs - If undertaken by Franchisee |
| **Creator - Retention Amount:** | $500k plus any costs incurred by the Creator on behalf of the Service such as stationery, uniforms and equipment |
| **Project - NMN Manufacturing** | As a range the estimated costs will be $1.5mil to $1.7mil |
| **Project - Overall Fit out & Design** | As a range the estimated costs will be $1mil to $1.2mil |
| **Project - No More Nltz & Stock** | As a range the estimated costs will be $1mil to $1.2mil |
| **Project - Te Koha & Men's Shed** | As a range the estimated costs will be $2.5mil to $2.9mil |
| **Project - Initial Opening and Promotion Expenses** | As a range the estimated costs will be $500k to $600k |
| **Proposed Site Cost 2000m2** | Total Cost $6.8mil (all above inclusive) |
| **Proposed Site Cost 2500m2** | Total Cost $6.9mil (all above inclusive) |
| **Proposed Site Cost 3000m2** | Total Cost $7mil (all above inclusive) |
| **Land & Building Lease/Cost & Volunteer Payments** | Not included |

# CHARITABLE INVESTMENT SCHEDULE - PROJECTED COSTS

**HOW LONG IS THE PROJECT FOR?**
The project is **unlimited**

**WHO DOES THE SITE SELECTION?**
The Creator/Grantor will use property managers to seek out the locations and manage those affairs.

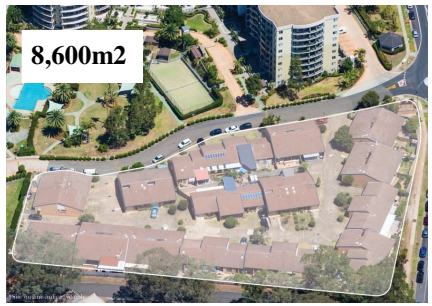
**WHAT TYPE OF PROPERTY WILL SUIT THE NO MORE NITZ AND TE KOHA PROJECTS**
Commercial properties that can offer parking, various business usages, units, occupied 24hours, portioning provisions, bathrooms, office spaces, Garden areas, storage, warehousing, car and truck access. Near CBD Community: School, Centre,

**WHAT SIZE SELECTION?**
Over 2000m2

**WHAT IS THE COST?**
Approx 2mil to 5mil

**WHAT ABOUT LEASE?**
Always an option, with the option to buy.

| | Item Description | SMALL PROJECT 2,000 m2 + | MED PROJECT 2500 m2+ | LARGE PROJECT 3,000 m2+ |
|---|---|---|---|---|
| 1 | **NMN Manufacturing**<br>Set up, fit out, equipment, administration | **$1.5mil** | **$1.6mil** | **$1.7mil** |
| 2 | **Overall Fit out & Design**<br>Building work, floor, electrical and plumbing, interior fit out package, shop front and parking signage etc.<br>**Other Items**<br>Development Application, permits, council approvals, advisor costs, Utility expenses, stamp duty, design fees, and incidental expenses | **$1mil** | **$1.1mil** | **$1.2mil** |
| 3 | **No More Nitz**<br>Styling chairs, shampoo basins, magnifying lamps, consultant chairs & trolleys, towels, combs, client furniture, and all necessary equipment. Hairware computer program, software, hardware, screen, keyboards, printer, cash draw, docket printer and scanner.<br>**Opening Stock** Professional shop use products and retail products. Administration, Office | **$1mil** | **$1.1mil** | **$1.2mil** |
| 4 | **Te Koha & Men's Shed**<br>**Services and Fit out** | **$2.5mil** | **$2.7mil** | **$2.9mil** |
| 5 | **Opening Expenses**<br>Marketing, Newspaper advertising, public relations, Website Development Application Fees, Rental Bond, Deposits/ Prepayments | **$500k** | **$500k** | **$500k** |
| 6 | Creator / Grantor Fee for IP Rights<br>Yearly Franchise Fee for IP Rights<br>Monthly Franchise fee10% for T&D, Marketing | **30%**<br>**5%**<br>**11%** | **30%**<br>**5%**<br>**11%** | **30%**<br>**5%**<br>**11%** |
| 7 | **APPROX COST** for a NO MORE NITZ Project | **$6.8mil** | **$6.9mil** | **$7mil** |



# CREATOR / GRANTOR FEES

## INITIAL PROJECT FEES and COSTS

The Initial No More Nitz Community Service Fee is a dedicated fee to the Creators / Grantors to continue to create the community service and product model.

In exchange for that fee the community will benefit as follows:

- The right to establish and apply the No More Nitz Projects around the world, unlimited.
- The use of the NO MORE NITZ Logos
- Operations Manual
- Identity Signage
- Training Model
- No More Nitz Project knowledge support from the Principal Participants.
-

Advice and support on:

- Location & site selection
- Lease negotiations
- Salon decor and design specifications
- Equipment selection
- Salon construction
- Salon suppliers, products, pricing
- Appropriate insurance packages
- Appropriate bookkeeping systems
- Hairware Computer Training
- Preparing to open
- Paperwork controls
- Volunteers recruitment
- Marketing

Continuing advice on:

- Treatment and Preventatives Techniques & Products
- Inventory control
- Bookkeeping
- Media and advertising selection
- Services Training
- Product Training
- Group printing
- Recommended treatment equipment
- Audits

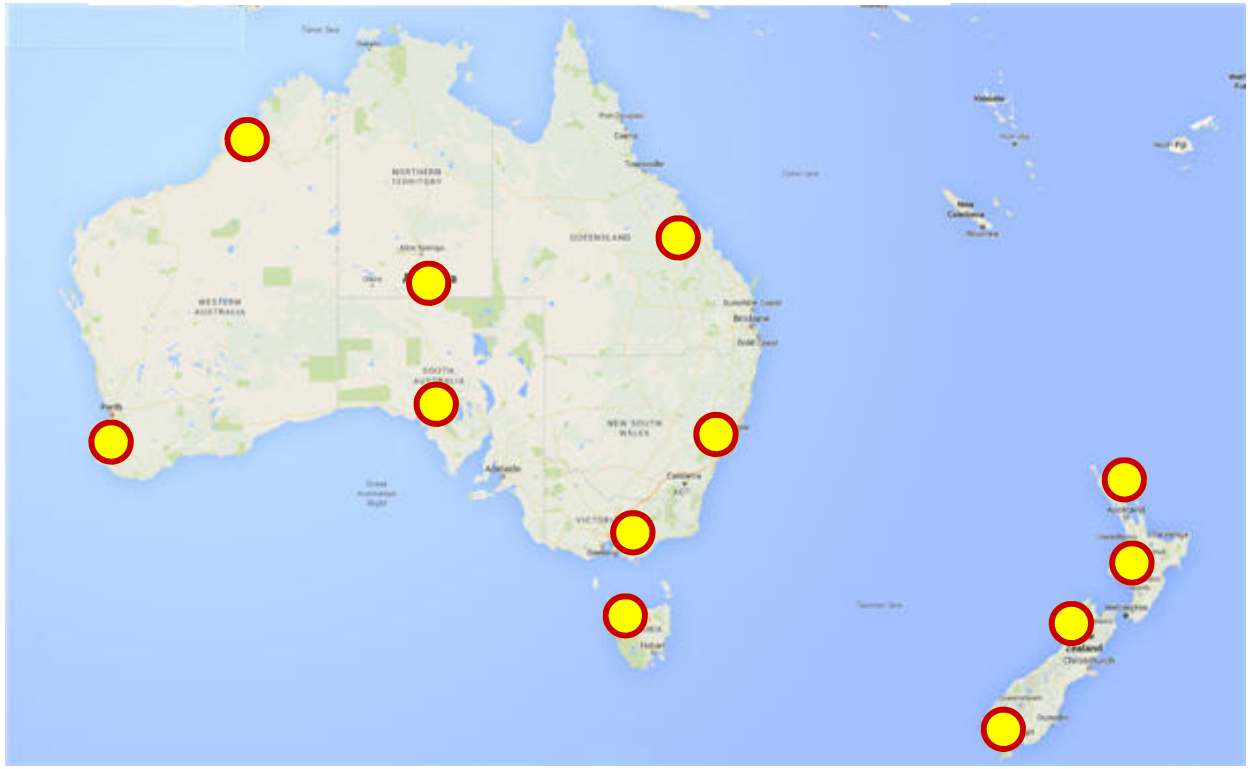
## MARKETING

The Marketing includes

- Google - Maintaining No.1 position
- Corporate marketing
- Public relations
- Expos
- Widespread exposure of the Brand and services
- You will be required to do local marketing with brochures, email and phone campaigns

NO MORE NITZ
Specialized Head Lice Treatment Salon

# AUSTRALIA AND NEW ZEALAND



## Current Foundation Sites

Parramatta
Liverpool

## 5 Year Plan

## Head Office/s

Parramatta
Auckland

## Foundation ProjectedSites

Rangihou Parramatta
Callan Park
Brisbane
Kaikohe
Adelaide
Perth
Alice Springs
Darwin
Auckland
Wellington
Christchurch
Queenstown
Hobart